



*Working Across Manhasset to Help Youth
Grow up Healthy & Safe*



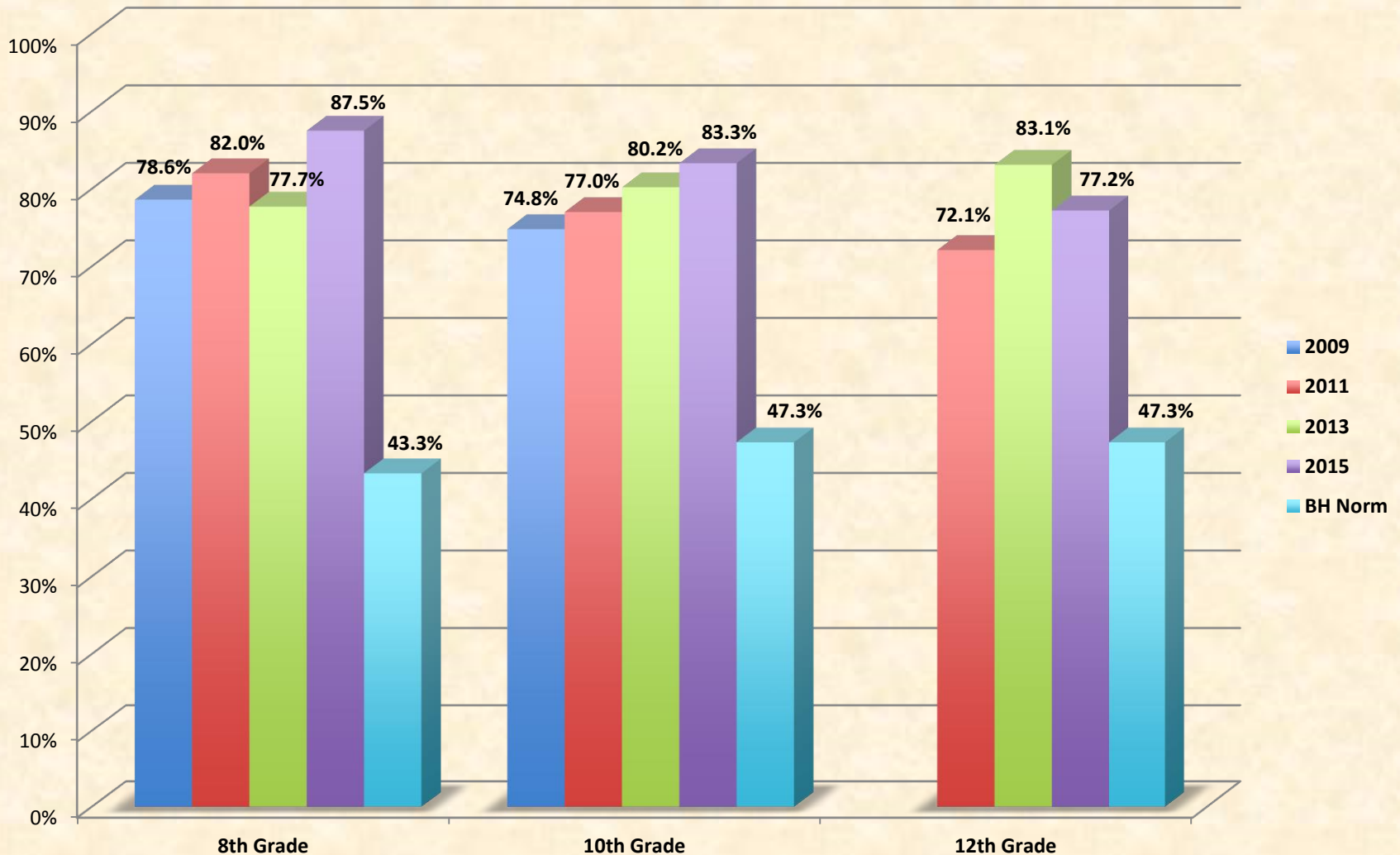
2015 Bach Harrison



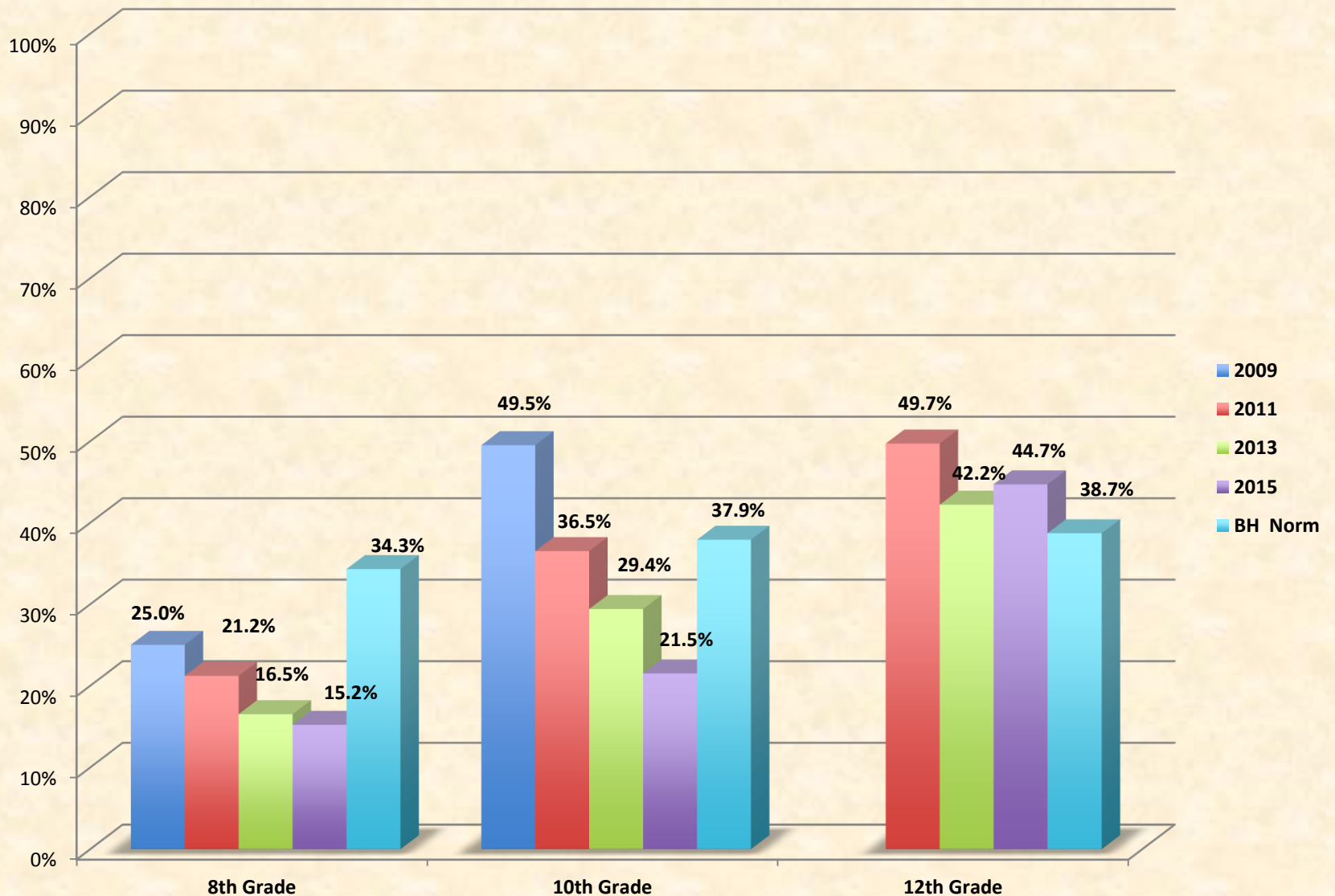
Prevention Needs Assessment Survey Results

Table 1. Characteristics of Participants								
Student Totals								
Total Students	Manhasset Union Free School District							
	2009		2011		2013		2015	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
	219	100	641	100	646	100	705	100
Grade								
8	112	51.1	222	34.6	224	34.7	257	36.5
10	107	48.9	222	34.6	197	30.5	251	35.6
12	0	0.0	197	30.7	225	34.8	197	27.9
Gender								
Male	98	44.7	325	51.0	310	48.1	348	49.5
Female	121	55.3	312	49.0	334	51.9	355	50.5
Ethnicity								
Native American	1	0.5	7	1.1	2	0.3	2	0.3
Asian	23	10.5	80	12.5	91	14.2	116	16.5
African American	8	3.7	8	1.3	11	1.7	14	2.0
Pacific Islander	0	0.0	1	0.2	2	0.3	3	0.4
Hispanic	10	4.6	14	2.2	23	3.6	27	3.8
White	168	76.7	480	75.1	465	72.3	484	68.9
Multi-racial or Other	9	4.1	49	7.7	49	7.6	56	8.0

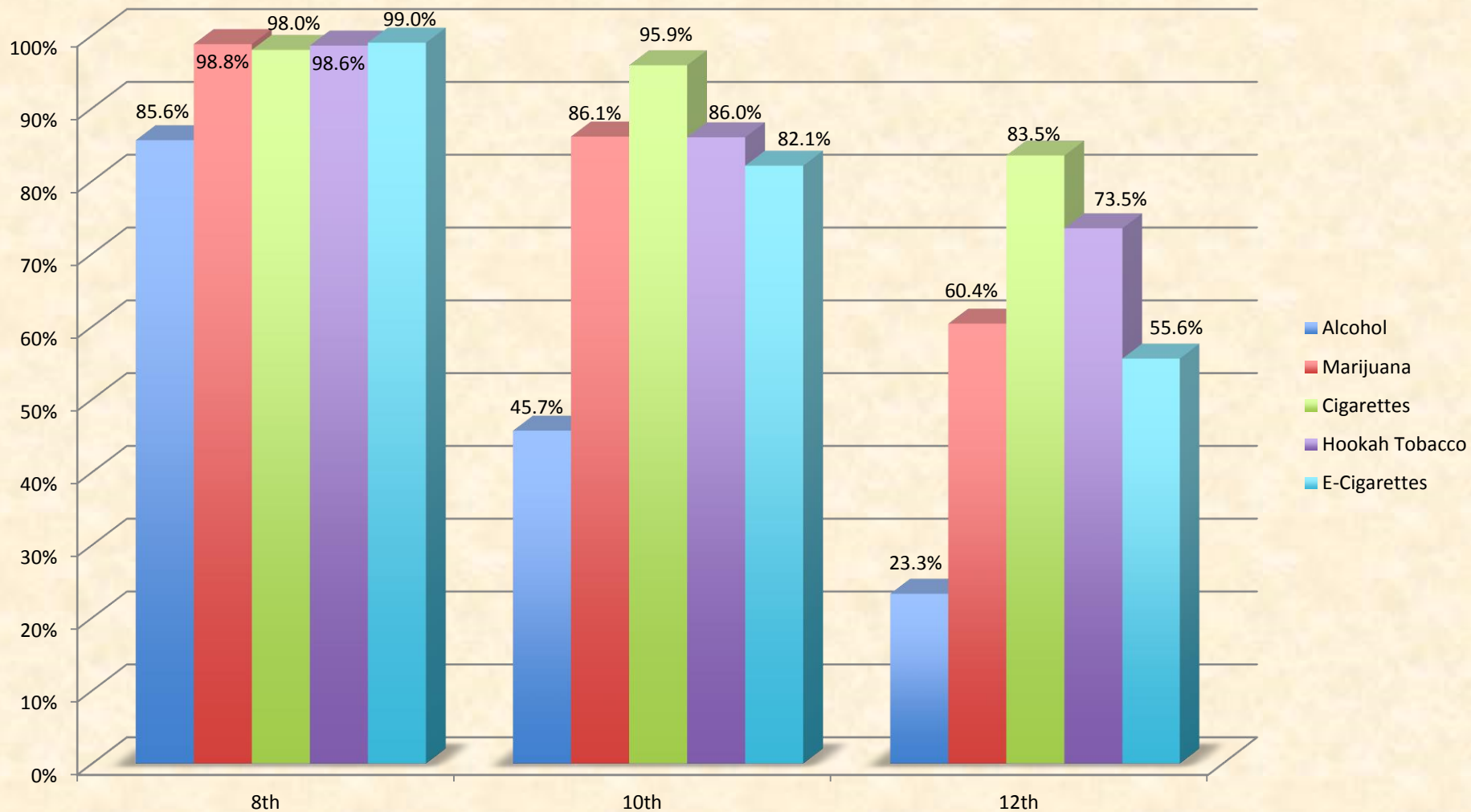
Manhasset Has Many Protective Factors in the Prevention of Youth Substance Use



Manhasset Has Few Risk Factors in the Prevention of Youth Substance Use



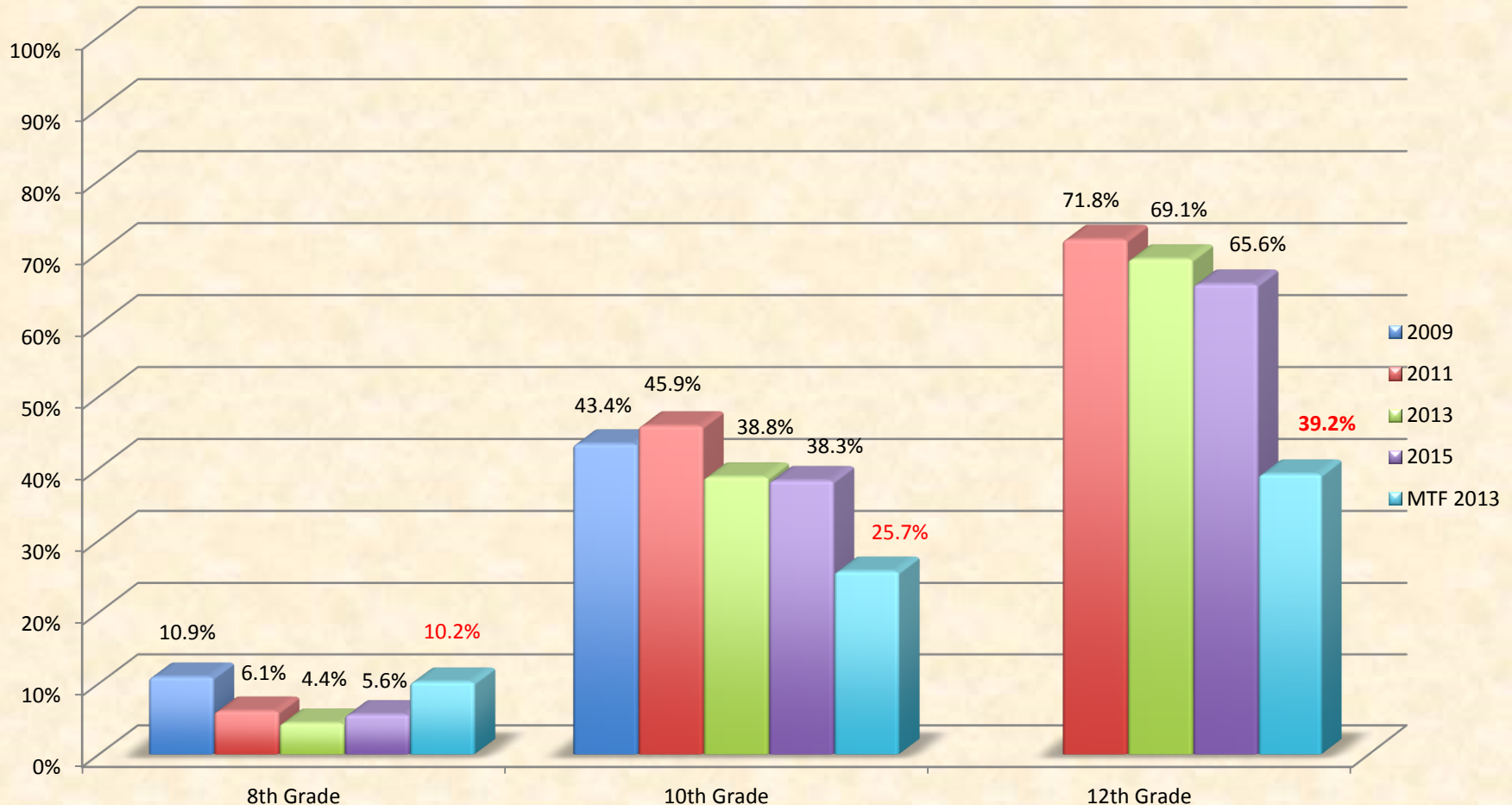
The Good News: Youth Who Have Never Used Substances



Past 30-Day Use of Alcohol Has Decreased

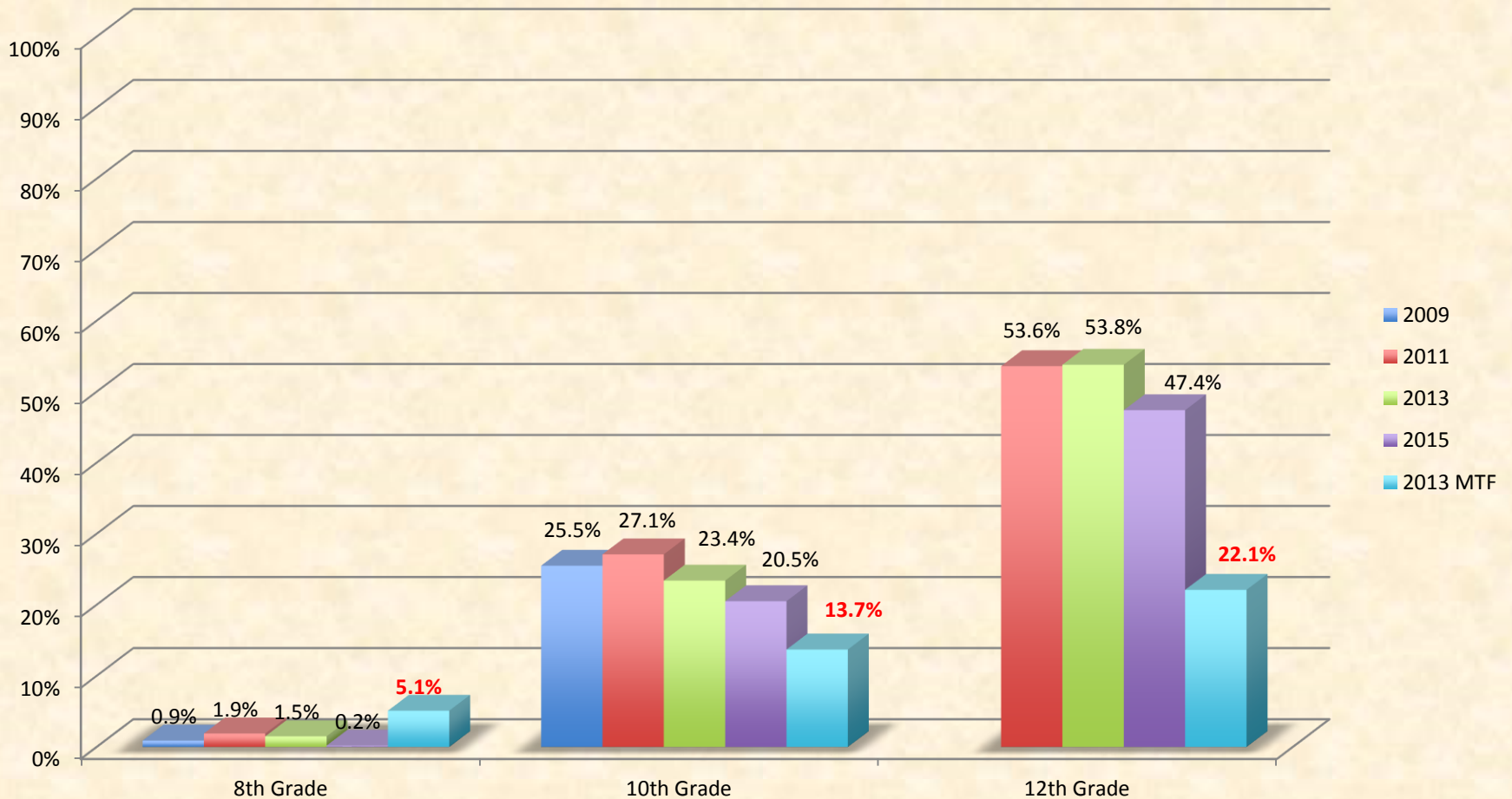
Still Above National Average for Grades 10 & 12

Past 30-Day Alcohol Use



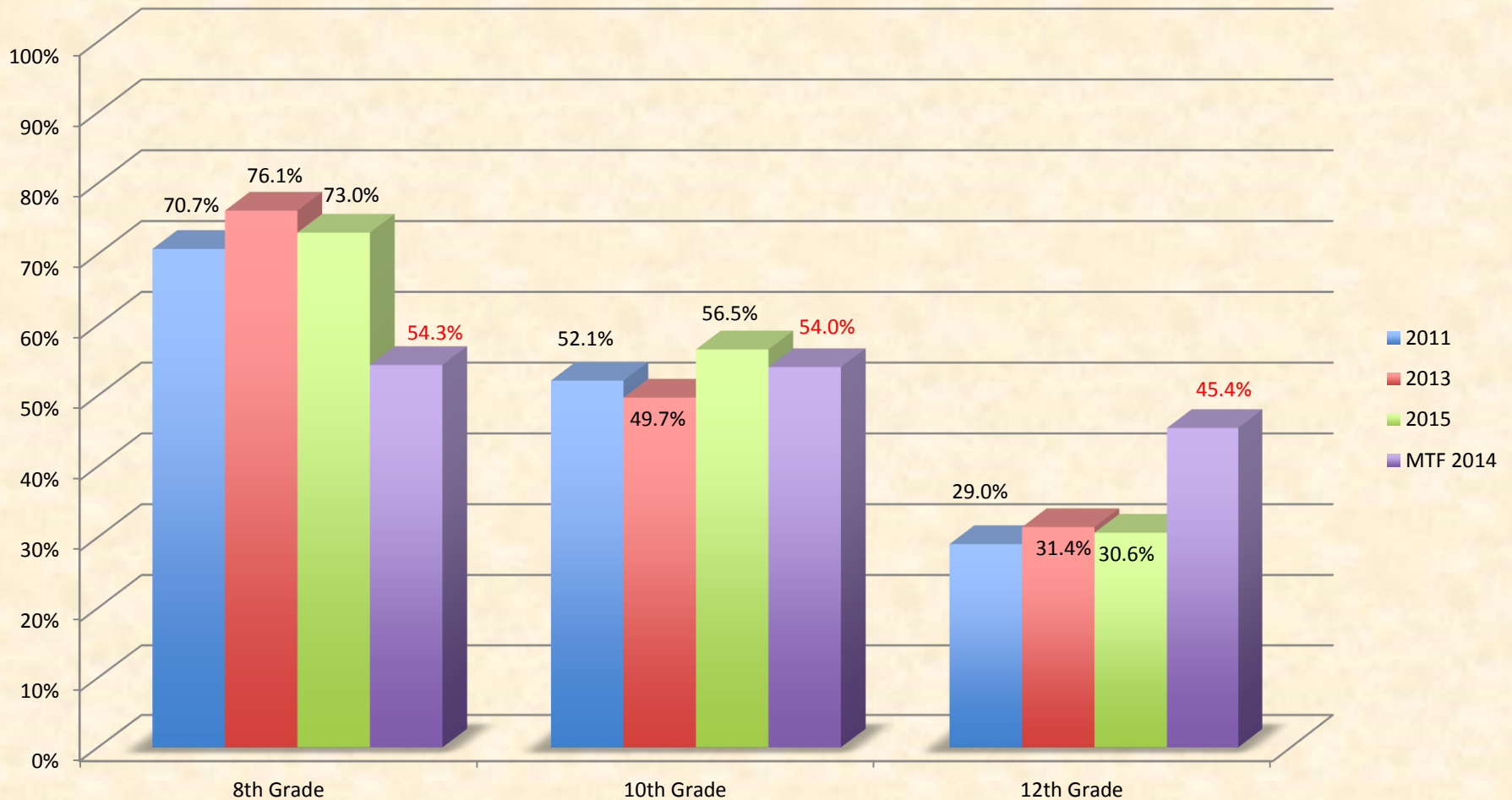
BINGE Drinking Continues To Be A Concern for 10th and 12th Graders

Binge Drinking - 5 or More Drinks in a Row in Past 2 Weeks



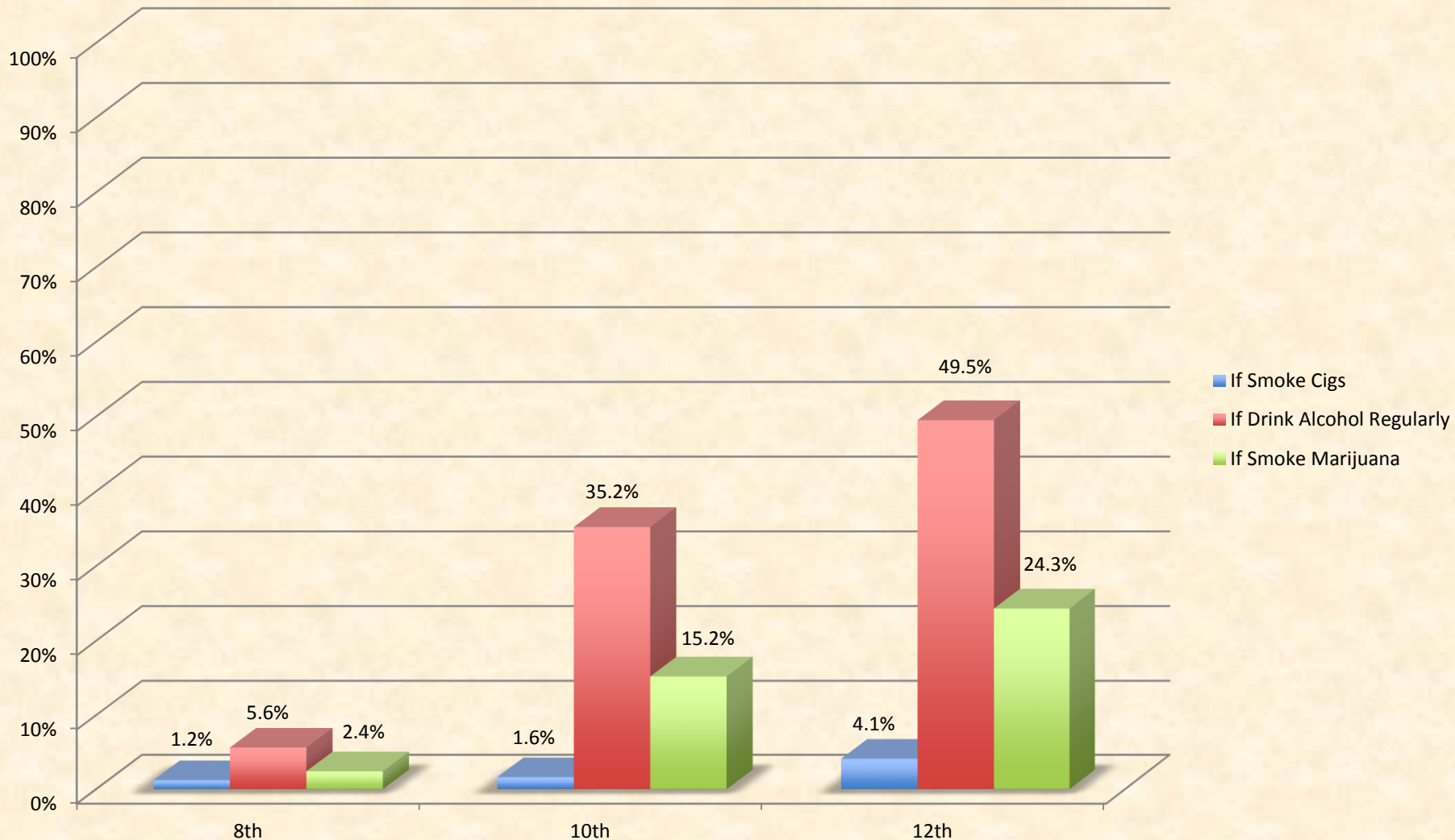
They Don't See The Harm...

Perceived Risk of Harm if Have 5 or More Drinks 1-2x/Week



Why Are Our Youth Drinking? Coolness...

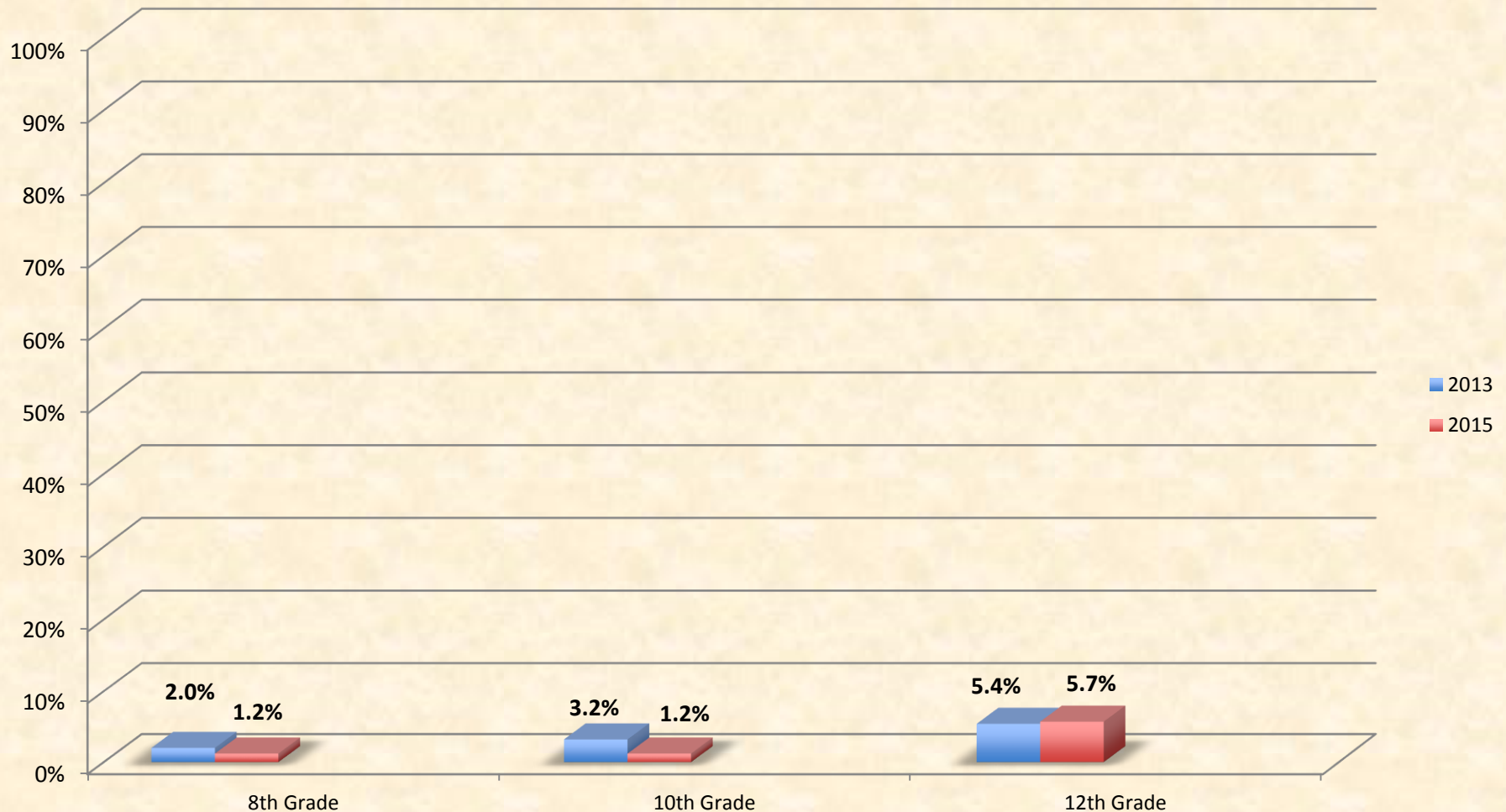
Are You Cool If You...



Abuse of Prescription Drugs is Low;

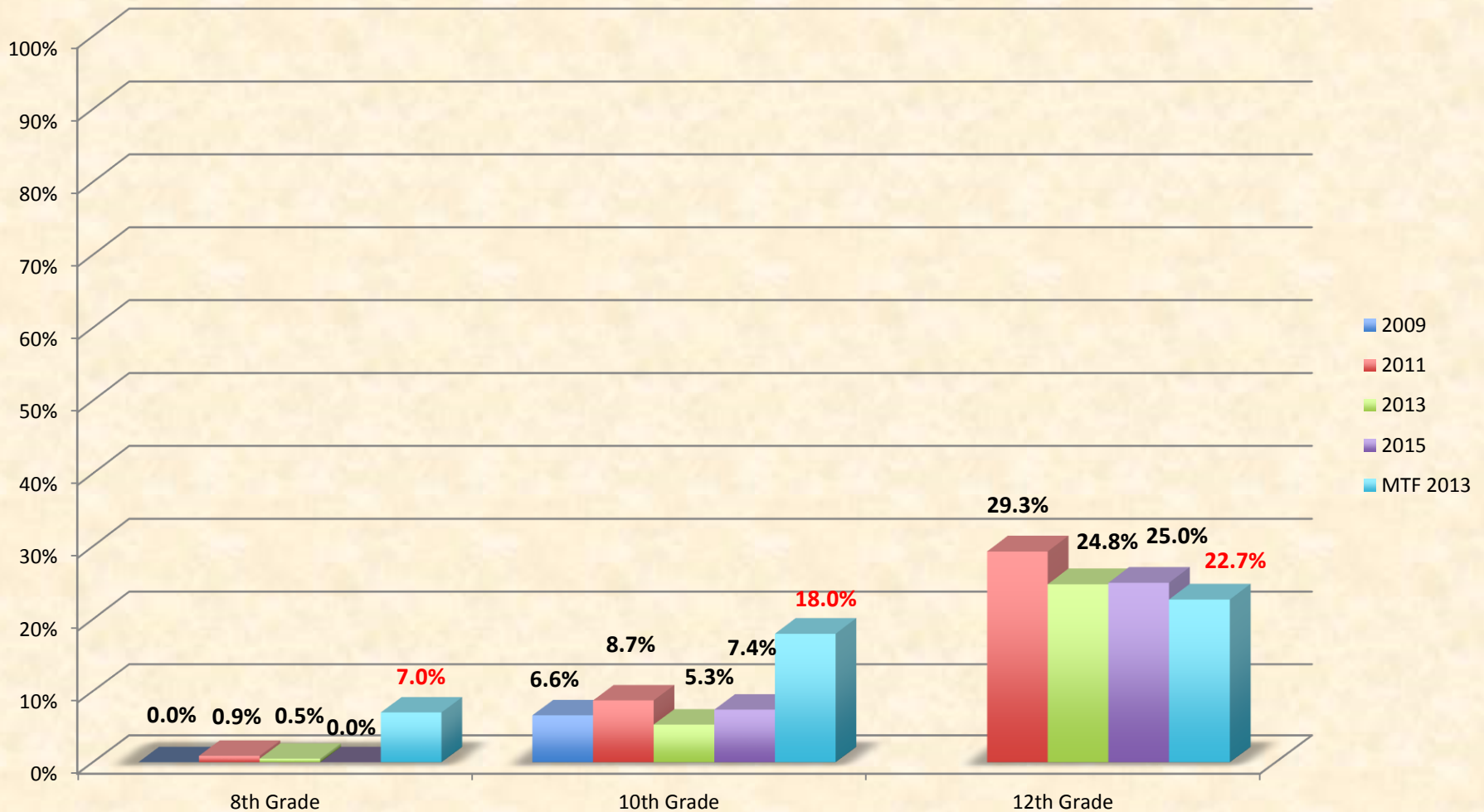
Drug Choice in 12th Grade: Stimulants/Amphetamines

Past 30-Day Unprescribed Use of Prescription Drugs



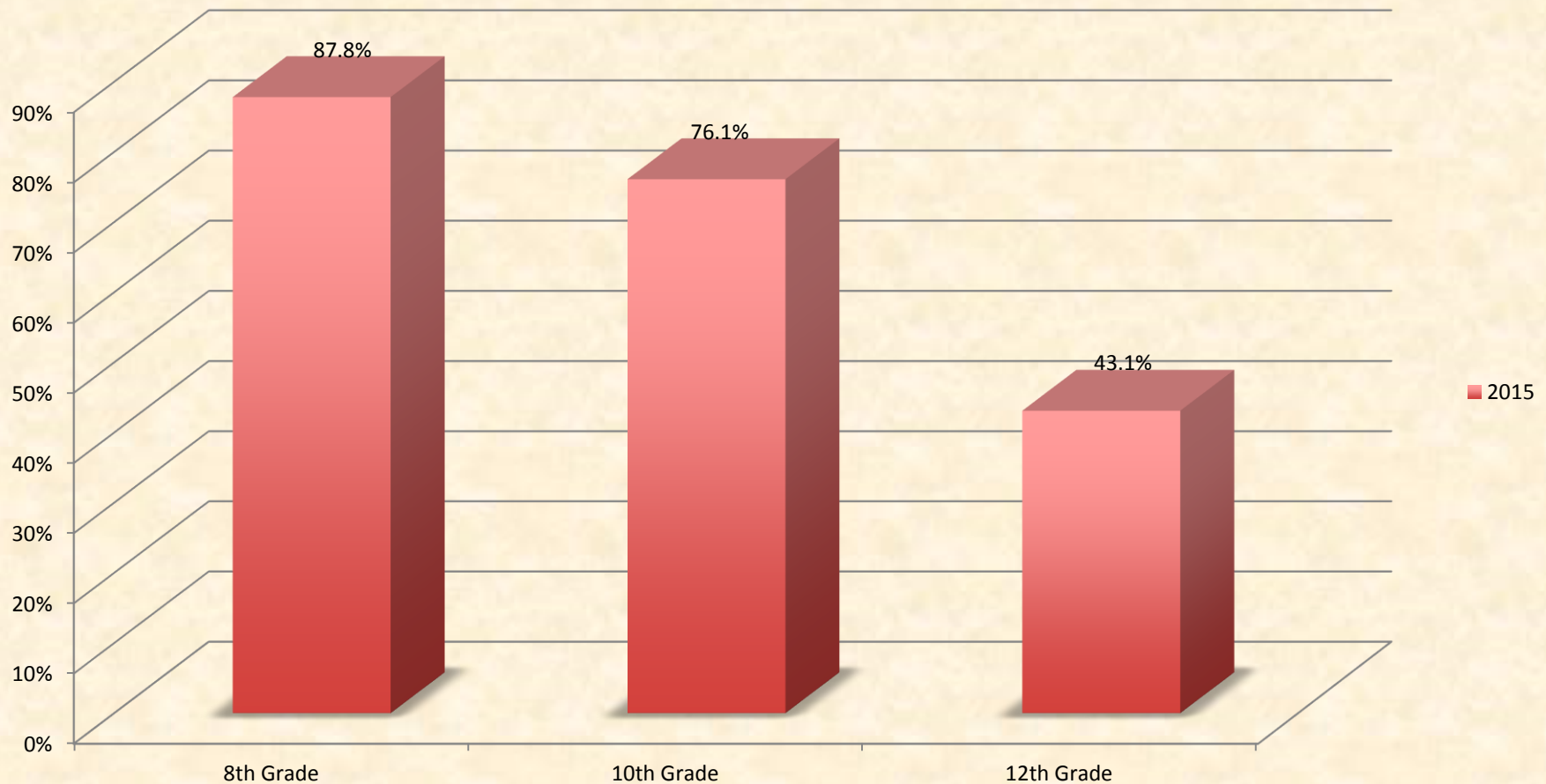
Must Monitor Marijuana Use in light of National Trends

Past 30-Day Marijuana Use



Perception of Risk & Likelihood of Use

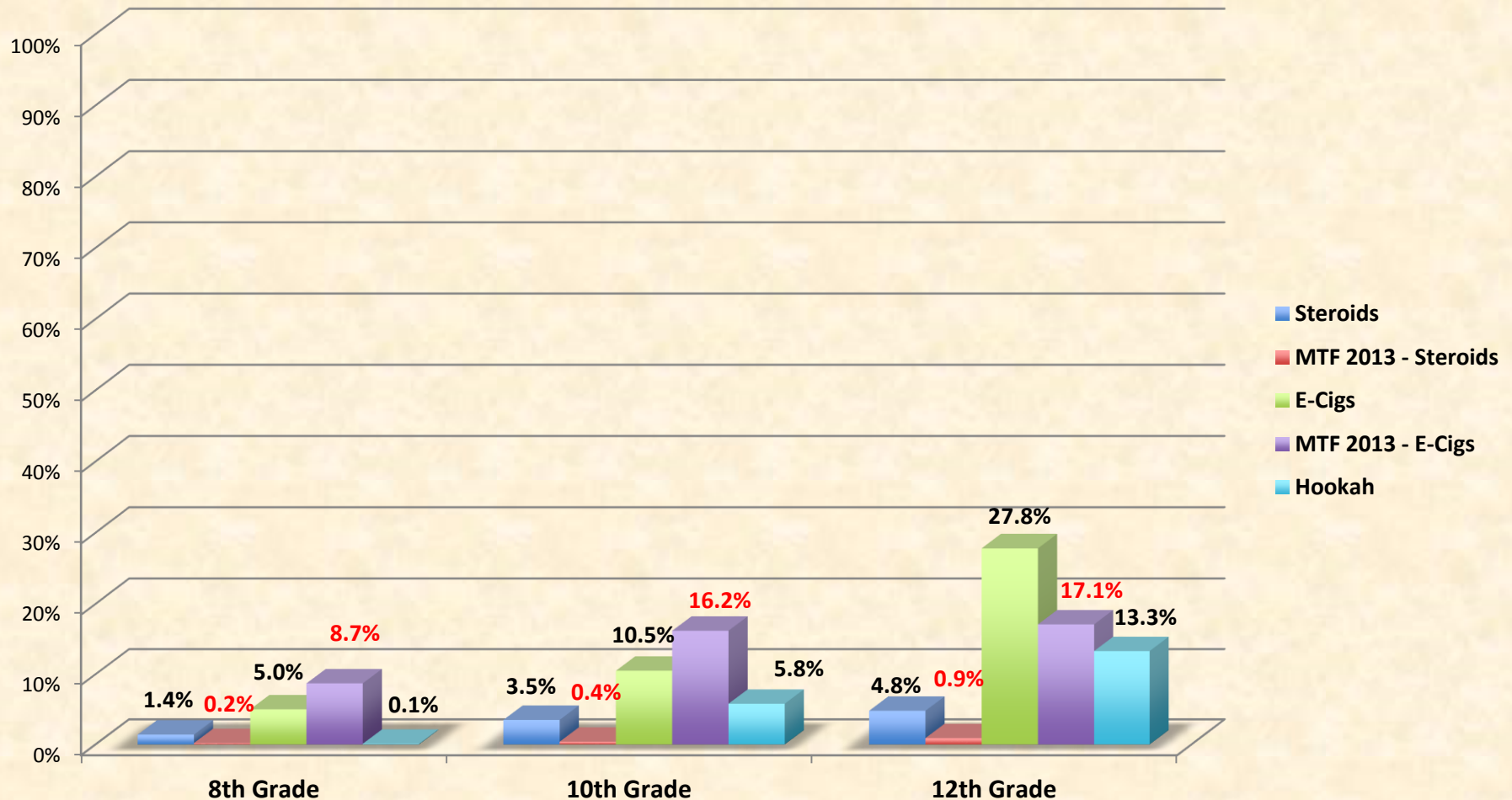
Perception of Moderate or Great Risk if Smoke Marijuana Once or Twice a Week



Steroid, E-Cigarette & Hookah Use HIGH

Some Grades Exceed the National Rate

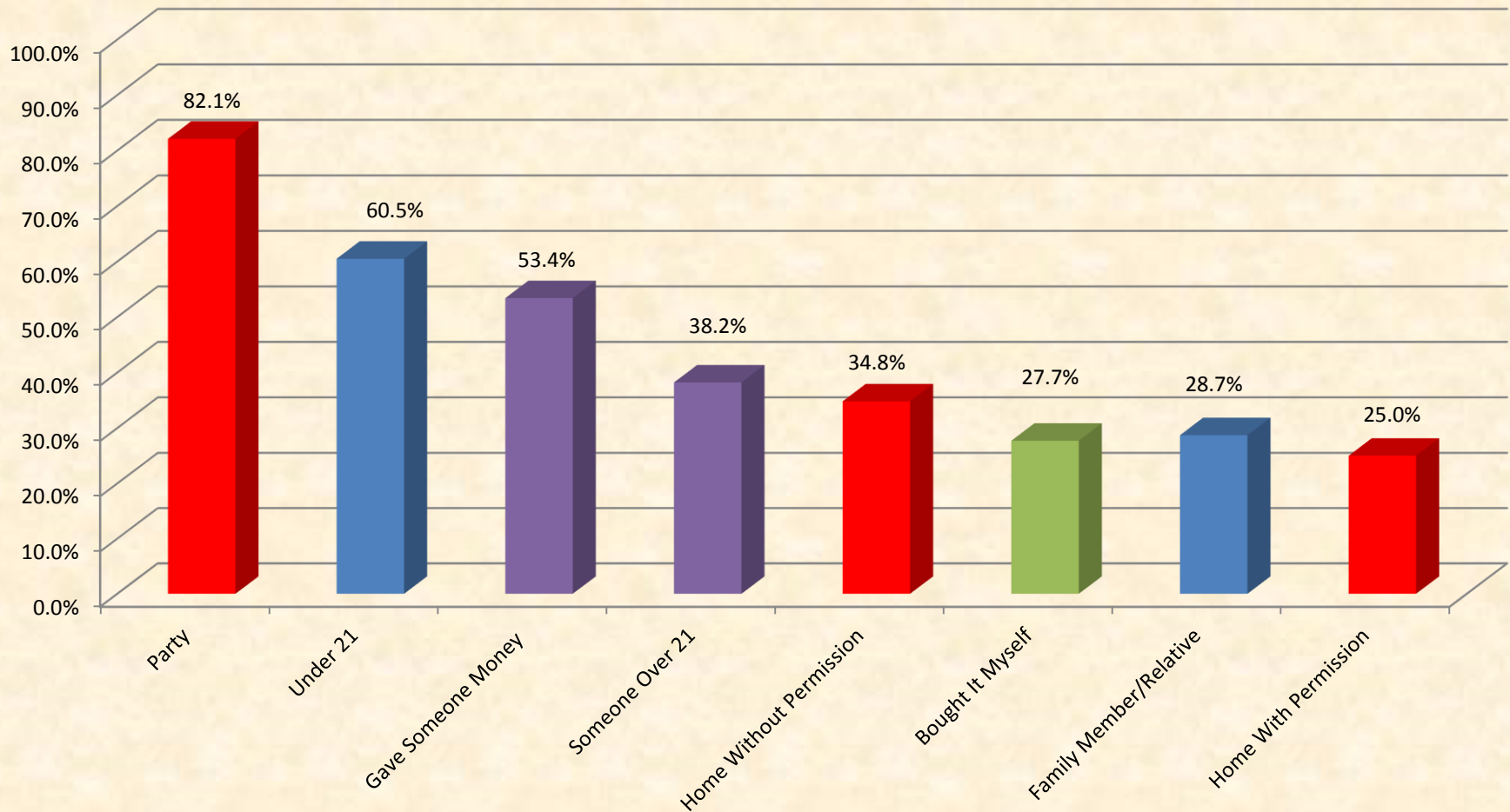
New Trends in Youth Substance Use



Social Access

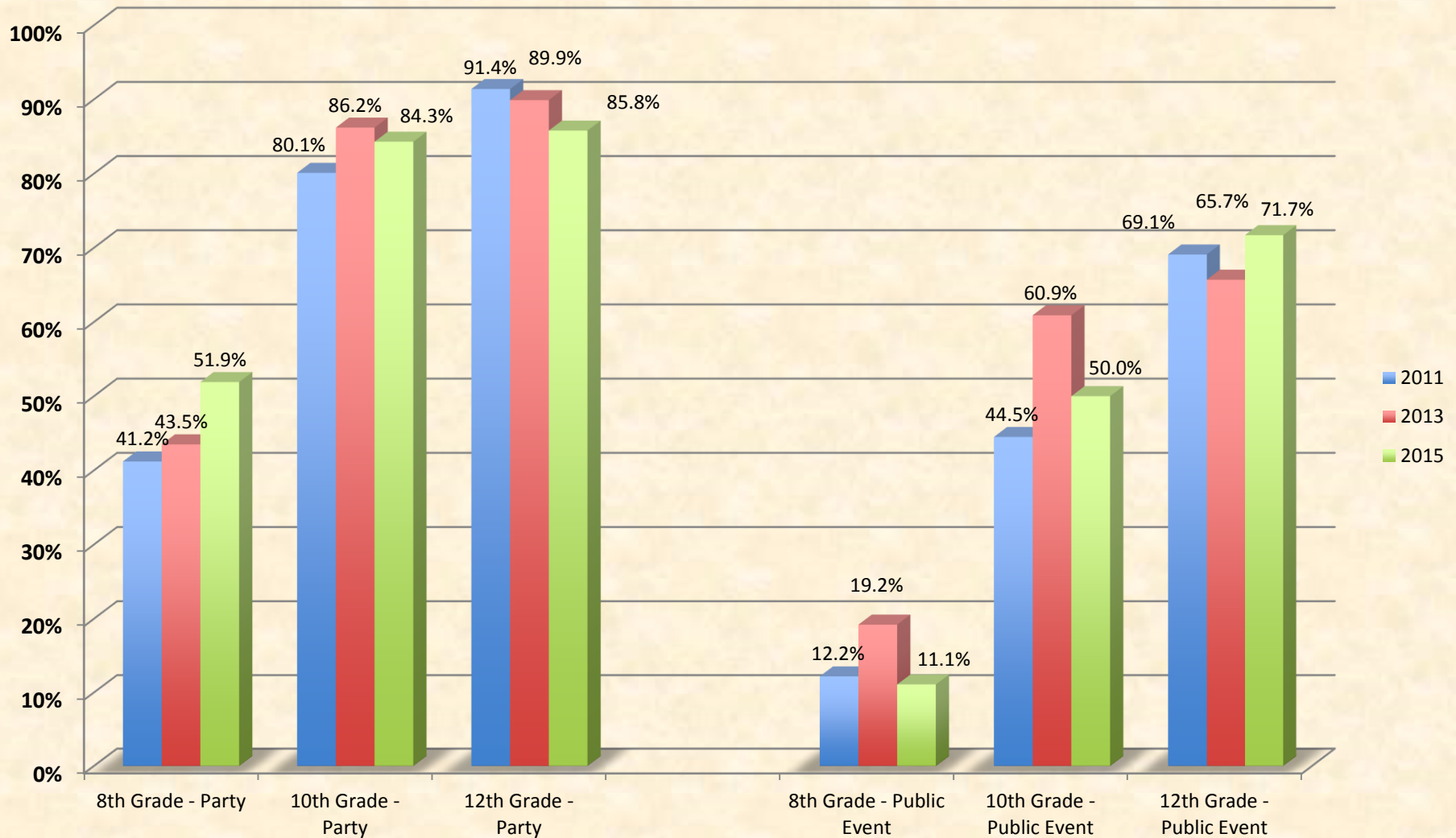
#1 Place Where Kids Get Alcohol – Parties!

Source of Alcohol - Environmental Strategy Implications



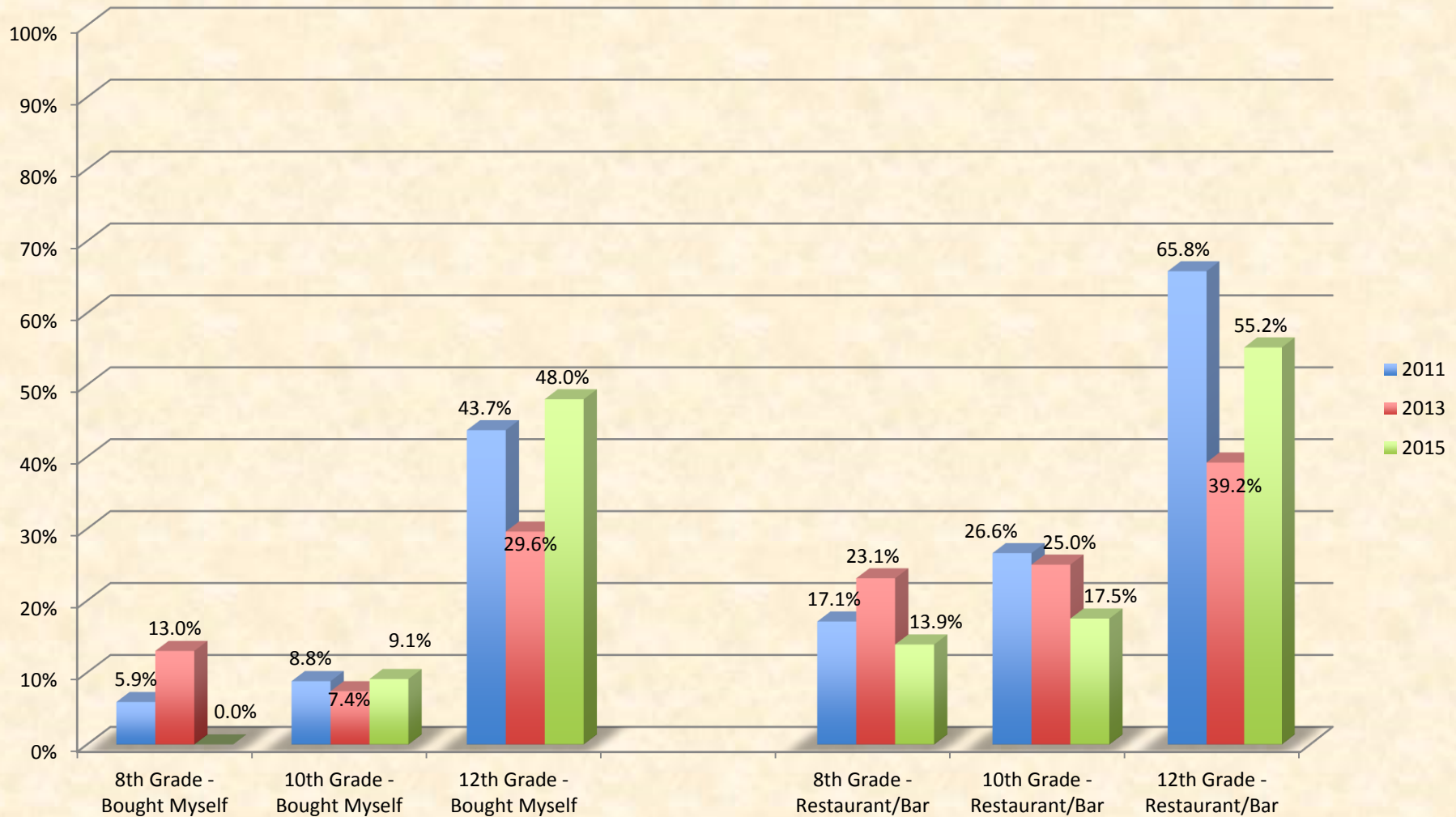
Parties & Public Event Drinking Trends by Grade

Social Access: Where Teens Get Alcohol



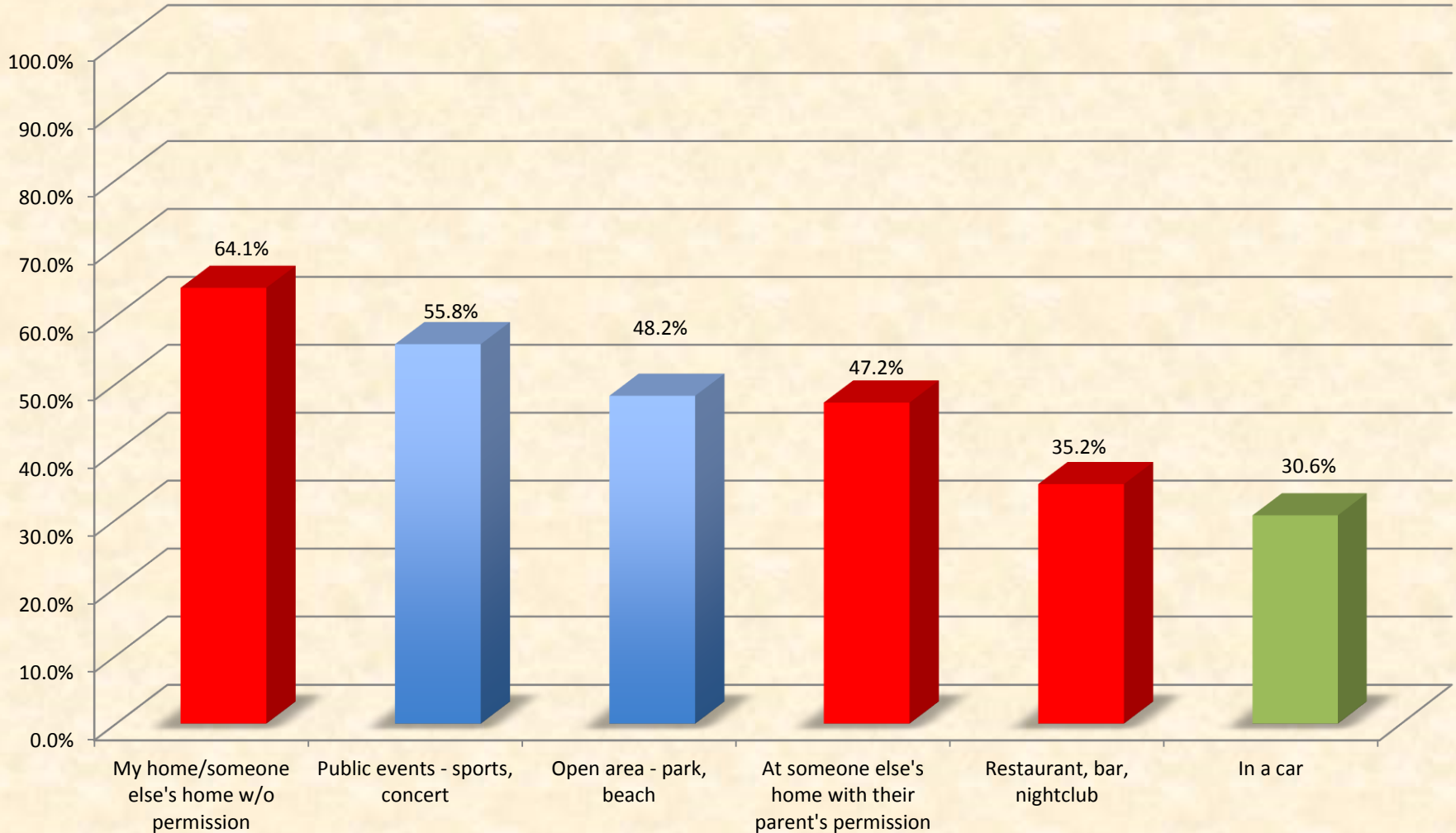
And Retail Access Is Also An Issue!

Retail Access/Availability of Alcohol



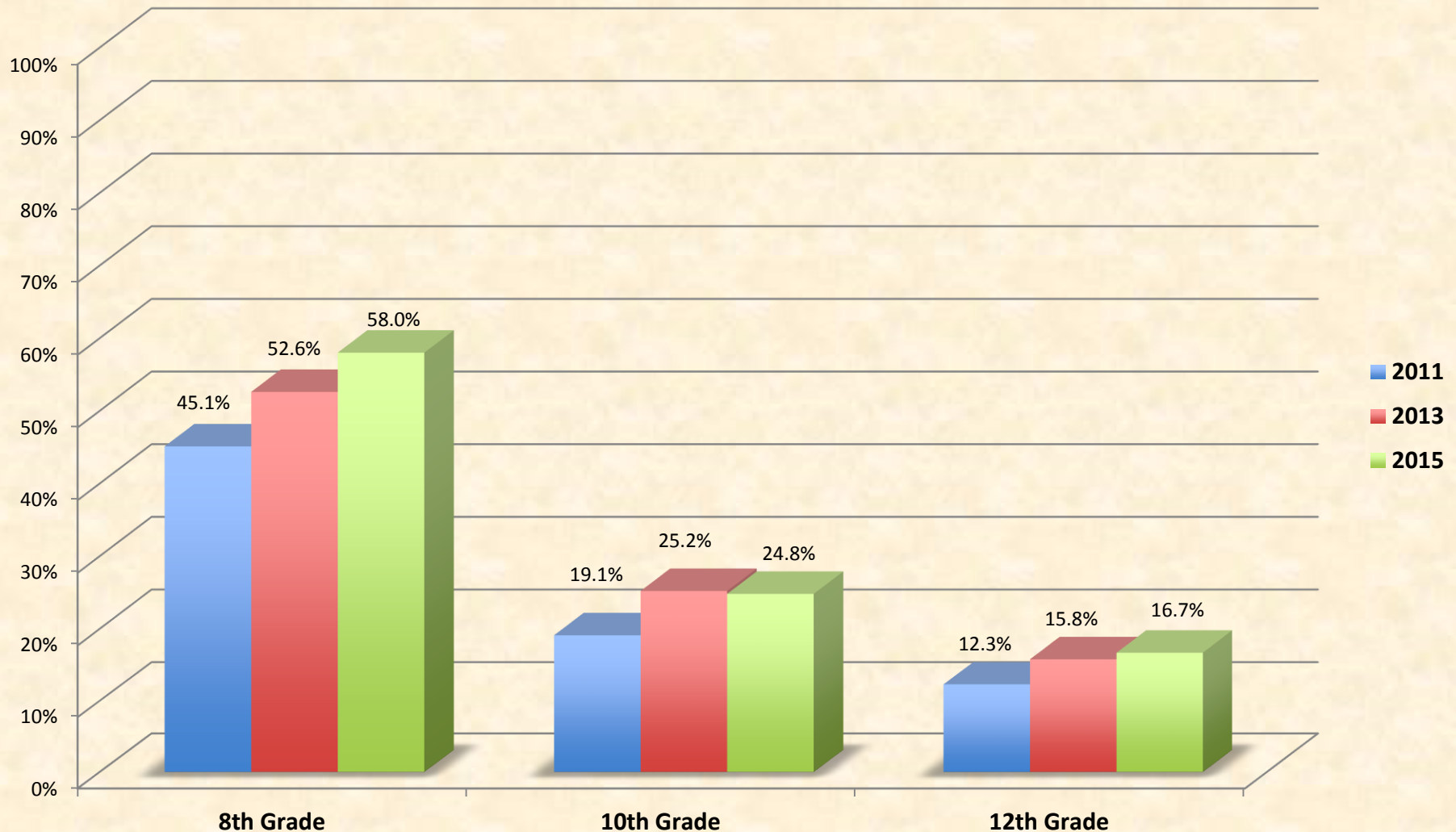
Where Youth Drink Alcohol

Environmental Strategy Implications



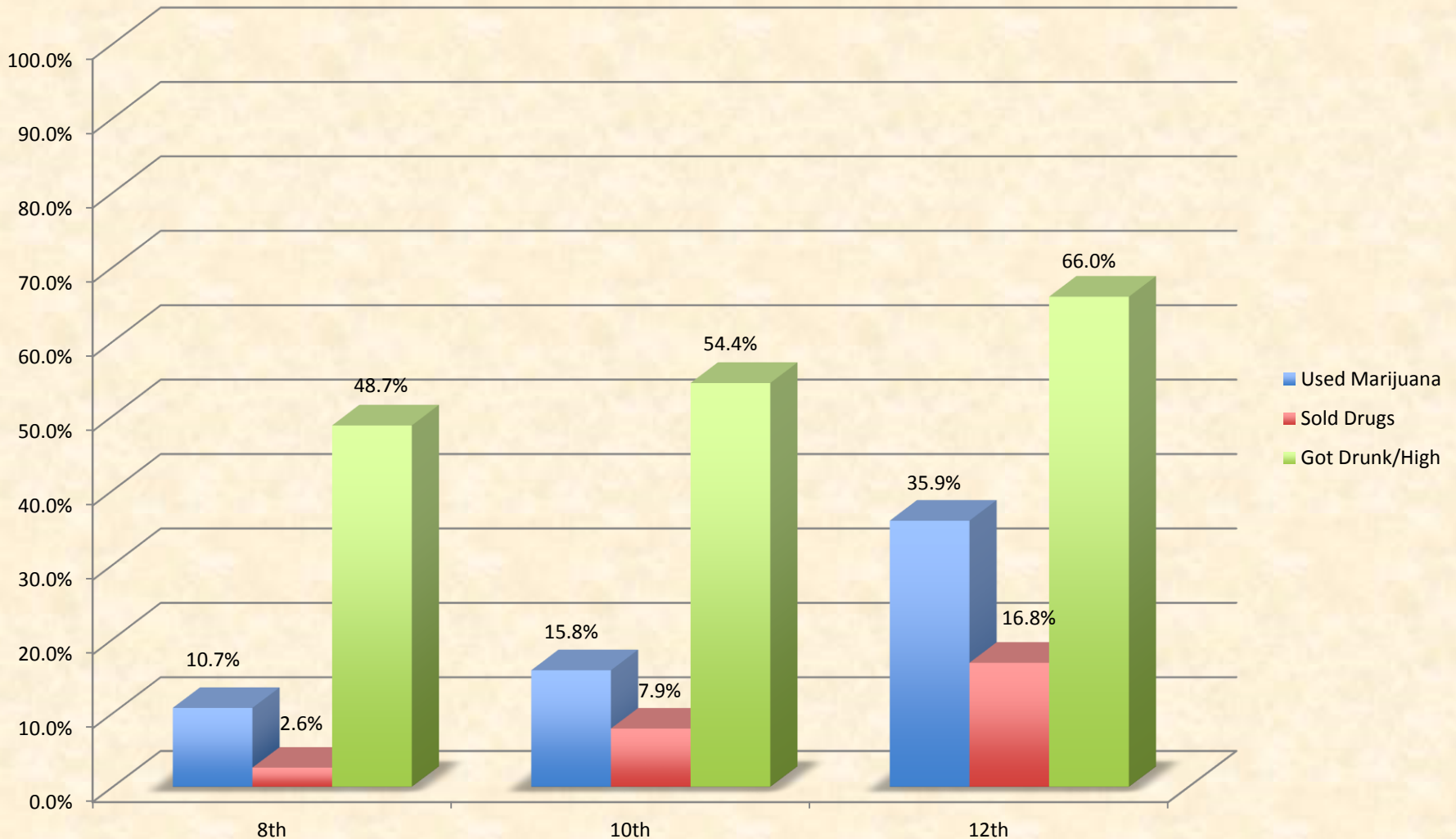
They Don't Think They'll Get Caught ...

Would Police Catch A Kid For Drinking Alcohol? (YES)



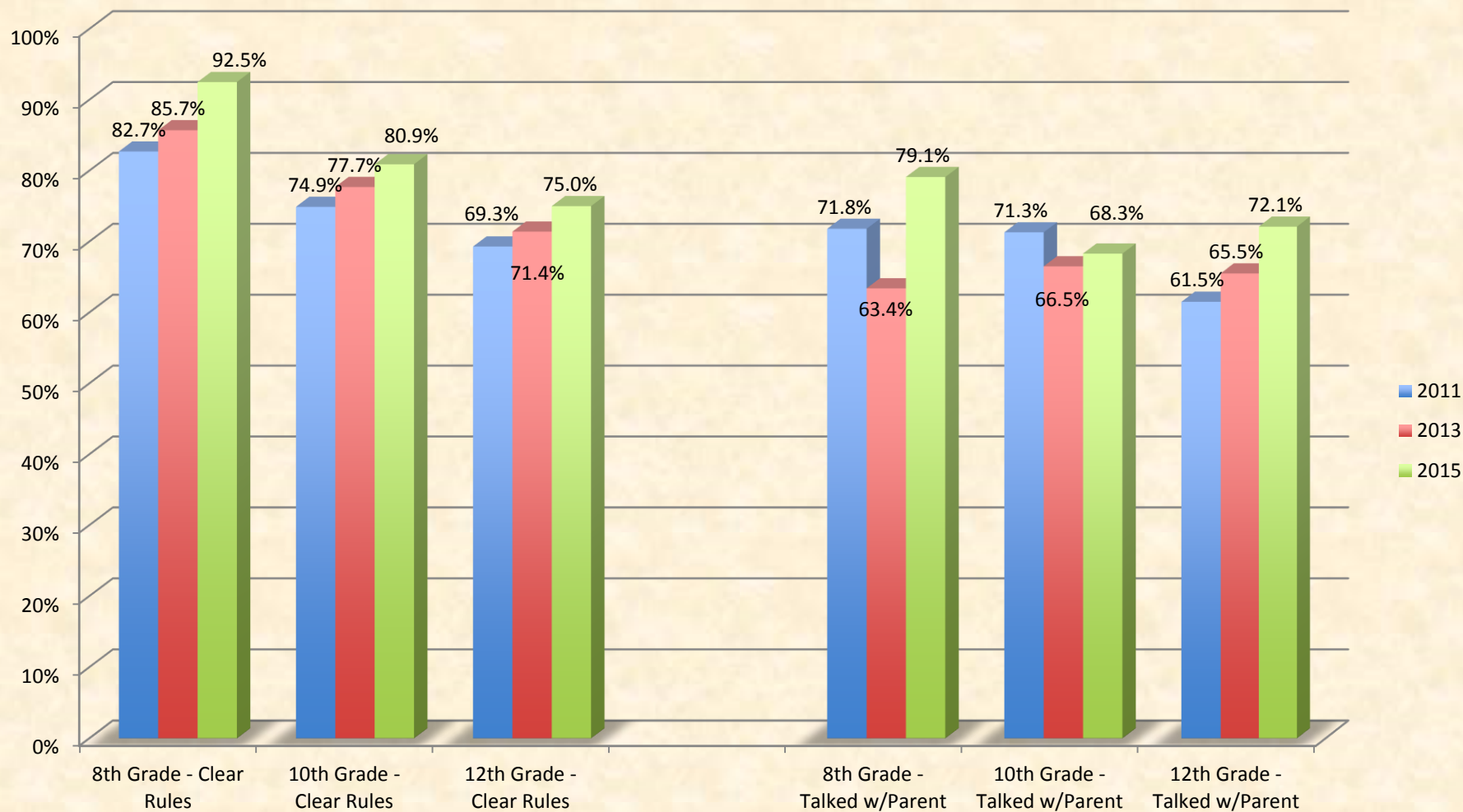
Teens See What Adults Are Doing ...

How Many Adults Do You Know Who...In The Past Year?



Importance of Clear Rules & Talking

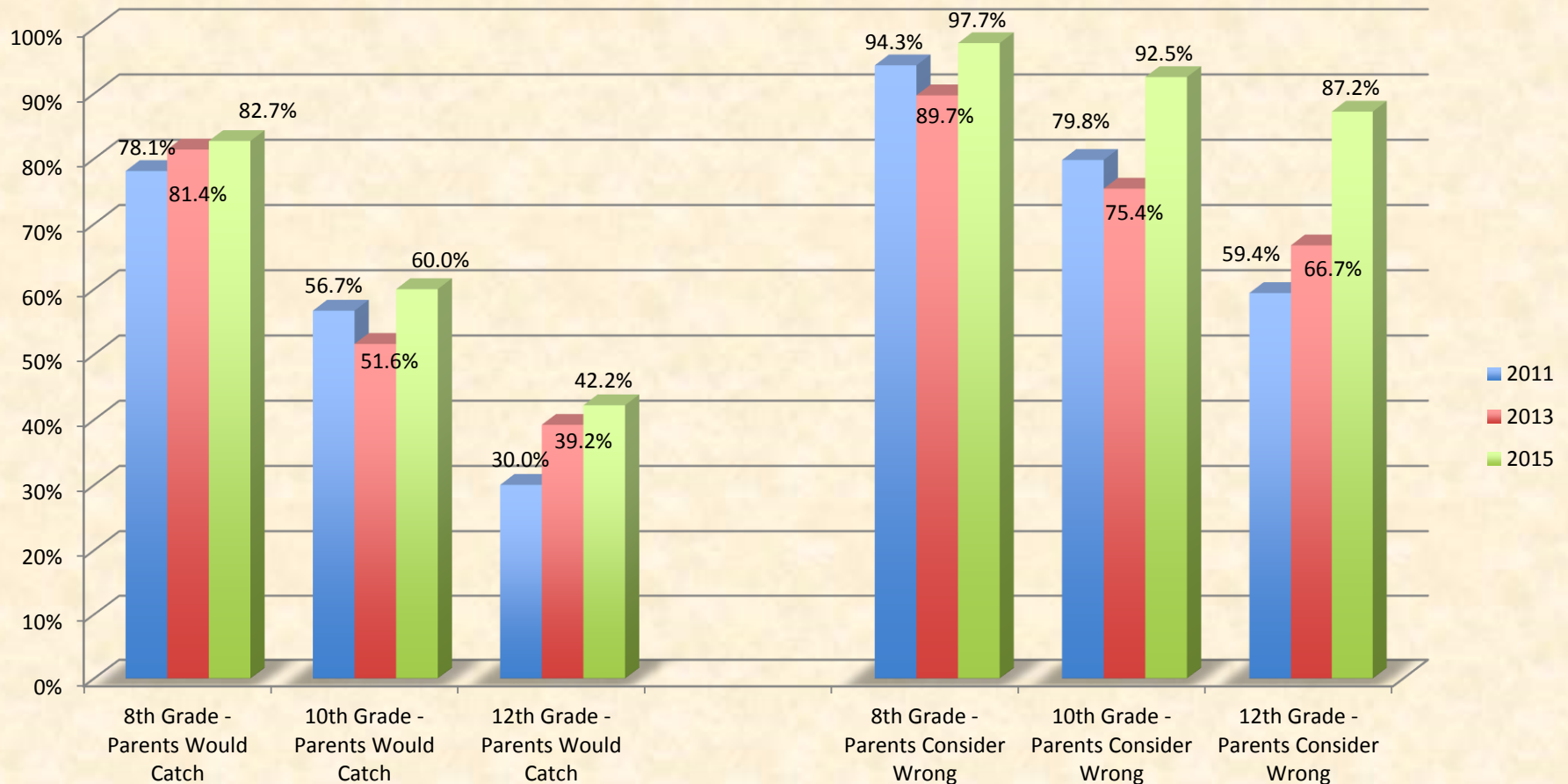
Parent/Family Norms: Substance Abuse Rules and Conversations



Clear Family Rules About Substance Use & Parents Talked About Dangers of Substance Abuse Within Past Year

Perception of Parent's Attitude & Risk of Getting Caught if Drinking

Parent/Family Norms About Alcohol Consumption



Parents Would Catch Teen If Drink & Parents Would Feel It Was Very Wrong If Your Had 1-2 Drinks of Alcohol Nearly Every Day

CASA's Environmental Approach

Data drives our Coalition's Strategies to prevent youth substance use through

- ✓ Policy
- ✓ Education
- ✓ Social Marketing
- ✓ Enforcement



Manhasset Community Coalition Against Substance Abuse (CASA), Inc.

Executive Director

Board of Directors (8) includes President, Vice President, Treasurer and Secretary

Manhasset CASA Project Director

School

- Manhasset Public Schools Faculty & Administration
 - Principals : Elementary, Middle & High School
- Director of Guidance K-12
- District Coordinator of Health K-6
- District Coordinator of Health 7-12
- Director of Athletics 8-12
- Board of Education

Community

- Council of Greater Manhasset Civic Associations
- LICADD
- Manhasset Chamber of Commerce
- Manhasset Clergy
- Manhasset Press
- Manhasset Public Library
- Nassau County District Attorney's Office
- Nassau County Legislature
- Nassau County Police
- Nassau County Department of Human Services Office of Chemical Dependency
- New York State Senate
- North Shore LIJ CASPIR
- Public Access Television Corporation (PATV)
- Tobacco Action Coalition of Long Island
- Town of North Hempstead

Youth

- CASA Youth Committee
- Manhasset HS Student Senate
- Manhasset HS Art Honor Society
- Manhasset HS Key Club
- Robbie Levine Foundation
- Molloy College Nursing Program
- Public Access Television Corporation (PATV) Teen TV

Parent

- Manhasset CASA Parent Committee Liaisons (K-12)
- Manhasset SCA Executive Board Representatives
- Munsey Park & Shelter Rock
 - Red Ribbon Week Parent Committee Chairs (K-6)
 - Health & Wellness Committee Chairs (K-6)
- Manhasset Secondary School
 - Health & Wellness Committee Chairs (MS/HS)

Sector Members Representation from Across Community

1. Youth
2. Parent
3. School
4. Law Enforcement
5. Health Professional
6. Religious
7. Media
8. Business
9. Civic
10. Youth Serving Organization
11. State/Local Governmental Agency with Expertise in field of Substance Abuse
12. Other Organization Involved in Reducing Substance Abuse



Community Committee

Collaboration to ensure Sustainable Prevention Outcomes



- Alcohol Training Awareness Program (ATAP)
- Local, County and State Government
 - *Shed the Meds (NYS Senate), Stop then Send and “Talk. They Hear You.” (Nassau County District Attorney’s Office) & S.T.O.P. (Town of NH)*
- Manhasset Clergy
 - *Positive Alternatives, Publicity of CASA Programs and Sermons during Red Ribbon Week*
- LICADD – Faculty (MHS) and 8th/10th Grade Health Education
- Community Prevention Education
 - *Prevention through Connection Television Programming through North Hempstead Television and Teen TV at Public Access Television Corporation (PATV)*
 - *NARCAN Training – Nassau County Office of Chemical Dependency*
- Manhasset Press
- Manhasset Public Library *also provides Positive Youth Alternatives*
- New Sector Representatives
 - *Greater Council of Manhasset Civic Associations and NSLIJ CASPIR*



School Committee

Policy, Curriculum and the School/Home Connection



- Next Bach Harrison January 2017
- Health Curriculum
 - *K-6 Research Based with School/Home Connection (Great Body Shop)*
 - *Enrichment Programming Proposed (Power of Youth, Mindfulness and Let's Talk Mental Illness) through CASA Youth Committee Club, LICADD and Hakeem Rahim*
- BOE Policy Development
 - *E-cigarettes, etc. included in Tobacco Free Schools Policy*
- Coaches - Parent Meetings *address substance use prevention*
- *College 101 — RWB, Sexual Assault Prevention & How to Survive Freshman Year*
- Guidance Night Parent Outreach & Resources (5-12)



Parent Committee

Parent Networking to Strengthen Social/Family Norms

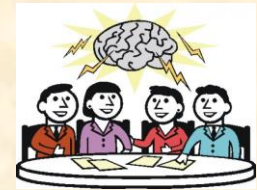


- **New CASA Coffees**
 - *focus on “parent community connection”*
 - **Implement New Talk 2 Prevent Campaign**
 - **SCA Liaisons ensures Sustainability**
 - *CASA, Red Ribbon Week and Red Watch Band Representatives*
 - **Parent Education Series**
 - *Fall Active Parenting for Teens Series**
 - *Winter Power of Parenting Series**
 - *2015 Town Hall Meeting*
- * sponsored by Senator Jack M. Martins and Manhasset Public Library*
- **Fundraising**
 - *Community Businesses engage Parents with prevention campaigns*



Youth Committee

Strengthening Skills & Outreach



- *Official Manhasset HS Club — Ms. Traci Ledour Advisor*
- **Peer to Peer Mentoring**
 - *Teens as Teachers (Grade 7) – Kick Butts Day Dangers of E-cigarettes working with Tobacco Action Coalition of Long Island*
 - *NEW Power of Youth Underage Drinking Prevention (Grade 8)*
- **New Community Education Programming**
 - *NHTV's Screenplay contest: [Positive Perspectives from Teens of North Hempstead](#)*
 - *NEW Projects for Teen programming with Public Access Television's Teen TV*
- **Youth Recognition**
 - *CASA Senior Award*
 - *Town of North Hempstead, etc.*
- **Developing Positive Alternatives**

15 Years and still going Strong!

