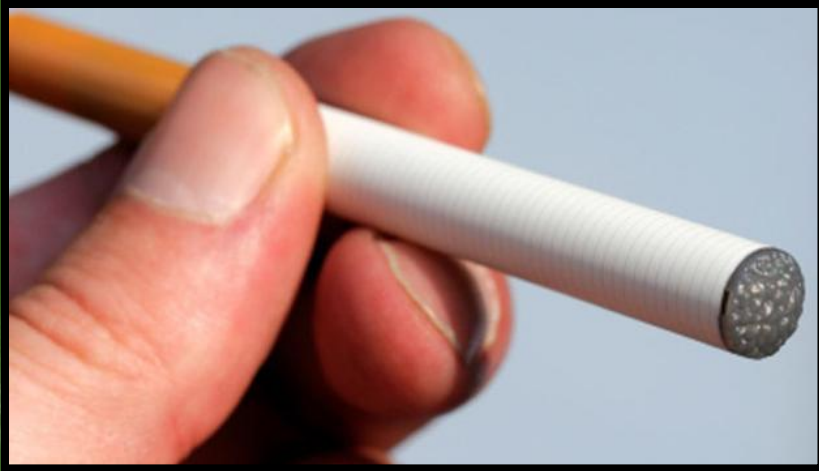


Kick Butts Day

What are E-Cigarettes?

By Nicole Kiprilov

Presentations by
Manhasset CASA's Youth Committee



What is "Kick Butts Day?"

- Day of activism against tobacco use
- Empowers youth to:



- Stand up
- Speak up
- Seize control



- 1,000 events planned across US and world

Tobacco Statistics

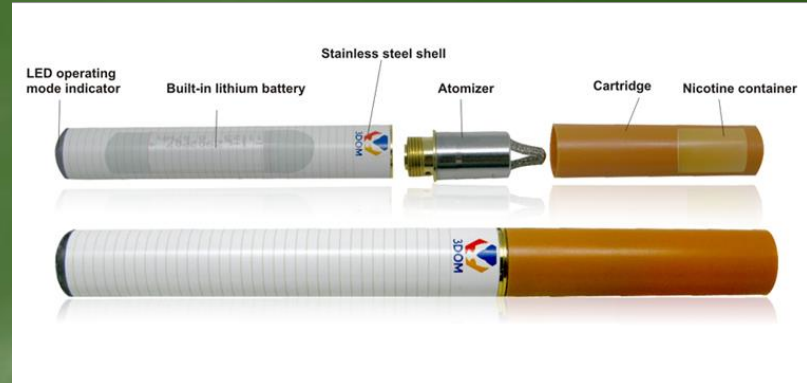
- Kills more than 400,000 people annually *(more than AIDS, alcohol, car accidents, illegal drugs, murder, suicides COMBINED)*
- New York → 23,600 adults will die each year from smoking
- New York → 280,000 kids under 18 will die prematurely from smoking
- 10% of our nations high school students say they have tried e-cigarettes (use doubled from 3.1% to 6.5% in a year)



Source: Center for Disease Control and Prevention

E-Cigarettes: What are they?

- “Electronic”
- Battery operated
- Components:
 - Cartridge-liquid solution with nicotine, flavorings, other chemicals
 - Heating device (vaporizer)
 - Rechargeable battery
- Also called: “hookah pens,” “e-hookahs,” “vape pipes”
- Nassau County: legal age to purchase cigarettes is 19
- Current bill to raise age to 21 and include e-cigarettes



E-Cigarettes: How do they work?

1. User puffs

2. Battery is activated

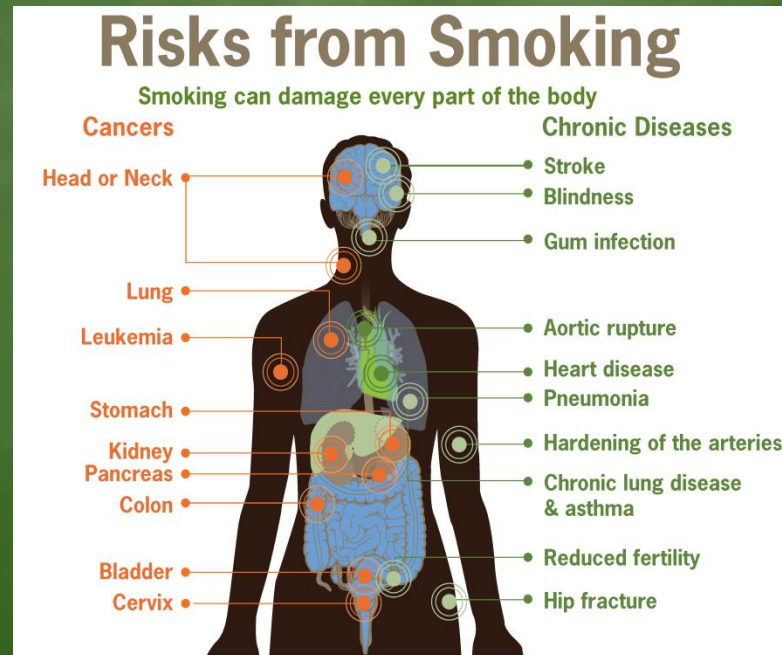
3. Heating device turns cartridge contents into a vapor

4. Vapor is inhaled ("vaped") by the user



E-Cigarettes: Why are they dangerous?

- FDA analysis:
 - Diethylene glycol (toxic chemical)
 - **CARCINOGENS** and nitrosamines (toxic)
 - Toxic metal nanoparticles
 - Nicotine- **VERY ADDICTIVE**-leads to other addictions



E-Cigarettes: The Backwards Effect

- What was their original purpose?
 - *To help regular cigarette users quit*
- Why did this not work?
 - *They are a new route towards smoking and nicotine addiction for teens*
- What's the Backwards Effect?
 - *Teens who use e-cigarettes are MORE LIKELY to smoke regular cigarettes and LESS LIKELY to quit smoking*



WRONG
WAY

E-Cigarettes: Why are they so appealing?

- 2011→ tobacco companies spent \$8.8 billion (\$1 million every hour) to market e-cigarettes
- Tobacco industry→ spent total of \$213.5 million
- Sheet with flavors
- Sheet with advertisements
- Freedom: companies are not yet
- subject to age regulations
- Availability: mall kiosks, online



What can YOU do?



- Talk about it with your parents
- Talk with school counselors, teachers, principals, etc.
- Just say "No!"; Come up with reasons to say No!
- BE AWARE OF THE FACTS
- Stay Involved in School and Community Activities that are fun, exciting, and healthy
- Be a Good Role Model to younger students
- Be Smart...Don't Start!



Thanks for watching! ☺

