

News Release

For Immediate Release: October 7, 2010

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Manhasset celebrates Red Ribbon Week October 16th – 24th Featuring Student & Parent Education programs

Manhasset CASA invites all residents to support Red Ribbon Week 2010 and join communities nation-wide to promote healthy, substance abuse free lifestyles. Red Ribbon Week is our nation's oldest and largest drug prevention and awareness program. The red ribbon is a symbol of our commitment to substance abuse education and prevention. CASA encourages parents and grandparents to talk with their children/grandchildren about the dangers of substance abuse. Research shows that children are less likely to use alcohol, tobacco and other drugs when parents and other role models are clear and consistent in their message regarding substance abuse.

In our elementary schools, students will celebrate the theme "Our School Rocks Drug Free" throughout the week of October 18th. This year's SCA Committee co-chairs are Rosa Stein, Peggy Gejdjis, Sylvia Medzhibovsky from Munsey Park and Erica Kinloch & Patrice Leone from Shelter Rock School. Working with CASA, the co-chairs have made every effort to be certain students and parents will be conscious of the importance of living a healthy life. In celebration, ribbons will be distributed to parents as well as Manhasset businesses and clergy, students will wear red in support and decorate guitars to express healthy choices.

Under the direction of Ms. Caitlin Finley, the Middle School SADD club members will promote the theme "Believe, Achieve, Succeed...Drug Free" to fellow students. Ms. Finley stated, "The students are very excited about participating in Red Ribbon Week 2010 and are eager to convey the important message of healthy living throughout the year."

CASA, with the Manhasset SCA and Manhasset Public Schools, has coordinated student and parent drug prevention/education programs throughout the week. CASA's "Lock Your Meds" Prescription Drug Misuse Public Awareness Campaign is currently providing the community with information regarding the health and safety risks of teen and adult prescription medication. With 70% of teens who abuse prescription drugs getting them from friends and family, the campaign includes a **Pharmaceutical Take Back Event sponsored with the Nassau County Police and Town of North Hempstead on Saturday, October 23rd from 9:30 am to 3:00 pm at Manhasset High School.**

Red Ribbon Week Student Activities:

Kim Fanter, The Great Body Shop, will spend Monday and Tuesday with elementary students, providing an interactive dialogue that will include topics regarding the importance of healthy living, social and emotional health and a component concerning bullying and the bystander.

The Great Body Shop Health Curriculum is followed in Manhasset's elementary schools and is a nationally recognized comprehensive health and substance abuse prevention program.

Red Ribbon Week 2010 Parent Workshops:

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| Monday, October 18, 2010 | 7:30 pm at the Munsey Park School
<i>Parenting for Success with Kim Fanter, The Great Body Shop</i> |
| Tuesday, October 19, 2010 | 7:30 pm at the Manhasset High School
Internet Safety Presentation,
hosted by Sean Adcroft, District Coordinator for Instructional Technology
featuring Anne Donnelly, Chief, Nassau County Technology Crime Unit (TCU) |
| Wednesday, October 20, 2010 | 9:30 am at the Shelter Rock School
SCA Joint Parent Council Meeting MP/SR
<i>Parenting for Prevention with Isabel Burk, The Health Network</i>

7:30 pm at the Manhasset/Great Neck EOC
<i>Parenting for Prevention with Isabel Burk, The Health Network</i> |
| Friday, October 22, 2010 | 9:30 am at Manhasset High School
SCA Joint MS/HS Parent Council Meeting
<i>The Teen Brain with Isabel Burk, The Health Network</i> |
| Saturday, October 23, 2010 | 9:30 am - 3:00 pm at Manhasset High School
Pharmaceutical Take-Back Event |

For more information about Red Ribbon Week or if you would like red ribbons in support of the campaign, contact Cathy Samuels at 516-267-7548 or go to www.manhassetcasa.org.



The Manhasset Middle School SADD Club is excited to participate in 2010 Red Ribbon Week!