WHAT TO Watch

HEMPSTEAD TOWN

RESIDENT PARKING. The Hempstead Town Board will hold a public hearing Tuesday on a proposal to create a resident-restricted parking district in East Meadow near Nassau University Medical Center. The 10:30 a.m. meeting will be in the Nathan L.H. Bennett Pavilion, adjacent to Hempstead Town Hall. Read Aisha Al-Muslim's Twitter updates @AishaAlMuslim.

GREAT NECK

HOUSING DEVELOPMENT. The

Great Neck Planning Board meets at 7:30 Thursday to consider a site plan for a proposed market-rate development at the site of rentstabilized housing. The meeting will be held at Village Hall, 61 Baker Hill Rd. Follow Jennifer Barrios' Twitter updates @barrioscq.

AMITYVILLE

CANDIDATES MEET.

Amityville's Bay Village Civic Association will hold a Meet the Candidates event for the trustees' race Feb. 25 at 7:30 p.m. in the auditorium at Park Avenue **Memorial Elementary** School. Check Nicholas Spangler's Twitter updates @spanglernewsday.

NOW ONLINE

Catch up with these stories today at newsday.com/towns

TOPtweet



@Twitlexy



BY DEON J. HAMPTON deon.hampton@newsday.com Sandwich-board signs proliferating on downtown Patchogue sidewalks may soon be folded up and put away, under

OUR TOWNS

A proliferation of advertising placards prompts Patchogue to consider limits

Signs by design

The Patchogue village code says that signs and sandwich-board advertising must be reasonable in size, shape and design. Under the proposal to amend village code 435, the signs would be banned from public sidewalks but allowed on private property if no more than 2 feet wide and 31/2 feet high.

but officials say the village could be held liable if someone trips over one and is injured.

"There are some establishments that have more than one sign, and are unreasonable in both size and shape and block free access to the sidewalks," village attorney Brian Egan said.

The village board on Monday decided to accept additional written public comments before ruling on the proposal.

In Port Jefferson, sandwich boards are not allowed on public sidewalks and must be placed on private property adjacent to a building. The municipal code allows businesses one sandwich

board per storefront, said Port Jefferson village clerk Robert Juliano. In Mastic Beach, no signs can be displayed on or hang over a public sidewalk, according to the village code.

Patchogue resident Dennis Ross, 49, opposed a sidewalk ban. "I don't see them to be an issue," he said of the sandwich board signs at a Monday night trustees meeting. "I enjoy them, and I'd hate to see them banned."

But village resident Don Wachsmuth called the boards "unsightly."

David Kennedy, president of the Patchogue Chamber of Commerce, said he doesn't favor an outright ban, but wants the signs regulated. He said most business owners on Main Street prefer the signs.

'An outright ban will affect owners from reaching customers. I understand some changes should be made, but a ban is uncalled for," said John Sarno, who operates Budget Buy & Sell in Patchogue. "I'm sure a reasonable resolution can be reached."

Berry Good Yogurt manager Heather Lake agreed, saying a ban "would hurt the business. It wouldn't be a major blow, but it would hurt. Every advertisement helps to get people in."

a ban being considered by the

Residents and officials have

said the signs are too numerous

and unsightly, but some busi-

ness owners favor the hinged

two-sided signs often propped

up outside businesses.
"We've got a hundred sand-

wich boards, no two which

look alike . . . " said trustee Thomas Ferb, who added that

the signs make "the village look

a little shabby." The sidewalks along Main Street are "public property," he said. "Owners

don't have the right to adver-tise on that space."

would be banned on public side-

walks. However, they would be

allowed if no more than 2 feet

wide and 31/2 feet high, and

placed within six inches of a busi-

Under the proposal, the signs

village board.

ness, which is considered private property. Businesses often place sandwich boards farther out on public sidewalks and in parking lots to draw customers,