

For Immediate Release:

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Manhasset CASA & Nassau County DA Kathleen Rice
Work Together to Reduce Underage Drinking

Kathleen Rice, Nassau County District Attorney, has partnered with the Manhasset Community Coalition Against Substance Abuse (CASA) to develop a Public Service Announcement (PSA) reminding parents and residents of the legal consequences of underage drinking.

“Don’t worry about being the popular parent. Be the responsible one,” District Attorney Rice said. “There is no excuse, no explanation, and no reason to allow underage kids to drink alcohol in your home. Make the correct decision.” Rice added. Lisbeth Shibley, Executive Director of Manhasset CASA, stated, “Manhasset CASA is honored to work with District Attorney Rice in our efforts reduce underage drinking. Parents need to know that it is not only unsafe and unhealthy for teens to drink alcohol, but against the law.”

Produced and directed by Manhasset resident Dan Easton and Joe Piscioneri of Studio 4 Communications, the PSA, *Parents Who Host Lose The Most* will air in the Manhasset, Port Washington and Great Neck Clearview Cinemas for 10 weeks beginning Memorial Day weekend. Manhasset CASA will also provide ticket holders with Fact Cards which provide residents with essential details about Nassau County’s Social Host Law. The law, makes it a crime for a host, age 18 or older, to provide alcohol to anyone under the age of 21.

The Parents Who Host Lose the Most: Don’t be a party to teenage drinking. It’s against the law campaign, was developed by the Drug-Free Action Alliance, and partners with members of the community in order to educate parents and residents to the health, safety and legal consequences of underage drinking. For more information about the campaign, or if you would like to volunteer for Manhasset CASA, please contact Cathy Samuels at (516) 267-7548 or go to www.manhassetcasa.org.



Left to Right: Cathy Samuels, Project Director, Manhasset CASA; Kathleen Rice, Nassau County District Attorney; Lisbeth Shibley, Executive Director, Manhasset CASA.