

Media Advisory

For Immediate Release



Manhasset CASA partners with Nassau DA Kathleen Rice

Manhasset CASA

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Manhasset CASA & Nassau County DA Kathleen Rice Work Together to Reduce Underage Drinking

Kathleen Rice, Nassau County District Attorney, has partnered with the Manhasset Community Coalition Against Substance Abuse (CASA) to develop a Public Service Announcement (PSA) reminding parents and residents of the legal consequences of underage drinking.

The PSA, *Parents Who Host Lose The Most* will air in the Manhasset, Port Washington and Great Neck Clearview Cinemas for 10 weeks beginning Memorial Day weekend. Manhasset CASA will also provide ticket holders with Fact Cards which provide residents with essential details about Nassau County's Social Host Law. The law, makes it a crime for a host, age 18 or older, to provide alcohol to anyone under the age of 21.

The Parents Who Host Lose the Most: Don't be a party to teenage drinking. It's against the law campaign, was developed by the Drug-Free Action Alliance, and partners with members of the community in order to educate parents and residents to the health, safety and legal consequences of underage drinking.

What: Parents Who Host Lose the Most Public Service Announcement
When: Premieres Friday, May 28th running for 10 consecutive weeks
Where: Great Neck, Manhasset, Port Washington Clearview Cinemas
Who: Manhasset CASA at www.manhassetcasa.org

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CASA's mission is to mobilize families, schools, and the community to meet the challenges of tobacco, alcohol and other drug abuse through a comprehensive plan, overseen by a Community Coordinator, to promote and maintain the environment and skills necessary for children to make healthy and responsible choices.