

## For Immediate Release:

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### **Barnes & Noble works with Manhasset CASA & Educates Community to Dangers of Underage Drinking**

Underage drinking is a serious problem deeply embedded in our culture. Barnes & Noble of Manhasset has taken an active role with Manhasset CASA to provide parents access to resources that outline the health and safety consequences of underage drinking.

Joining the *Parents Who Host Lose the Most* underage drinking prevention campaign, Barnes & Noble Community Relations Manager, Teresa Reid has established a "Local Interest" table in the bookstore which documents why parents should take an active role in deterring their children's use of alcohol before the age of 21. "Parents can make a difference in protecting their children from the dangers of alcohol. Barnes and Noble thanks Manhasset CASA for its work across the community to educate parents and residents to this urgent public health problem."

Lisbeth Shibley, Executive Director and President of Manhasset CASA, stated, "With the adolescent brain still developing until the mid-twenties, parents need to know that exposure to alcohol has critical impact on the teen brain's growth processes." According to the December 2009 issue of the *Journal of Psychology of Addictive Behaviors*, scientific studies comparing the brains of teen drinkers to non-drinkers found that young alcohol users suffered damage to nerve tissues and showed that teen drinking negatively affected both the white matter (nerve tissue) and hippocampus region of the brain.(Join Together, 1/28/10).

Some titles on display at the Manhasset Barnes & Noble include Toren and Chris Volkmann's From Binge To Black Out; Dr. Victoria Greenleaf's Fighting the Good Fight: One Family's Struggle Against Adolescent Alcoholism and Former Cast Member of MTV's *Real World* Chicago, Chris Beckman's Clean.

*The Parents Who Host Lose the Most: Don't be a party to teenage drinking. It's against the law* campaign, was developed by the Drug-Free Action Alliance, and partners with members of the community in order to educate parents and residents to the health, safety and legal consequences of underage drinking. For more information about the campaign, or if you would like to volunteer for Manhasset CASA, please contact Cathy Samuels at (516) 267-7548 or go to [www.manhassetcasa.org](http://www.manhassetcasa.org).



**Barnes & Noble Community Relations Manager, Teresa Reid, showcases parent resources regarding the health and safety consequences of underage drinking.**