

For Immediate Release

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**Manhasset CASA partners with Councilwoman Maria-Christina Poons
for new Parent Educational Television programming
*Prevention through Connection***

Today's parents face many challenges when it comes to attending traditional education programs regarding parenting and child development. Manhasset Community Coalition Against Substance Abuse (CASA) and Councilwoman Maria-Christina Poons, Town of North Hempstead, are working together to help parents access vital parent education while balancing the demands of work, family and community. The collaboration provides parent television programming that assists families in their efforts to raise healthy and responsible children.

The premiere public access television program, *Prevention through Connection*, addresses how underage drinking presents a multitude of consequences for youth that impacts their future in ways one can never imagine. It will air on Cablevision's North Hempstead Television on Channels 18 or 73 from May 6th through May 13th at 8:00 p.m. The program host, Manhasset CASA Project Director, Cathy Samuels, interviews national speaker and author of From Binge to Blackout, Toren Volkman. Toren tells the story of how his youthful underage drinking caught up with his own family to produce life altering consequences. Collaborating with Manhasset CASA, Barnes & Noble will have copies of From Binge to Blackout available to purchase at their location at 1542 Community Drive, Manhasset.

Lisbeth Shibley, Executive Director, Manhasset CASA said, "With today's teens facing a barrage of alcohol and substance abuse messages in this technologically advanced world, parents need help. Manhasset CASA is proud to work with Councilwoman Kitty Poons and the Town of North Hempstead to provide the community with new means to access parent education programming." Councilwoman Poons stated "Parents need to be informed when it comes to substance abuse so they can protect their children from its serious health and safety consequences. I am proud to work with Manhasset CASA as we look to improve the quality of life for families across the Town of North Hempstead."

Manhasset Community Coalition Against Substance Abuse (CASA) exists as a resource to reduce the illegal, underage use of alcohol, tobacco, and other drugs among its youth by connecting Manhasset's parents, school, and the community as partners in this common goal. North Hempstead Television (NHTV) is the non-commercial, government access channel for the residents of the Town of North Hempstead. For more information regarding Prevention through Connection or Manhasset CASA, go to www.manhassetcasa.org.



"Manhasset CASA and Town of North Hempstead partner to provide Parent Educational programming called "Prevention through Connection":

Pictured left to right back: Toren Volkmann, coauthor [From Binge to Blackout](#); Lisbeth Shibley, Manhasset CASA Executive Director and President;

Pictured left to right front: Cathy Samuels, Manhasset CASA Project Director; Councilwoman Maria-Christina Poons, Town of North Hempstead.