

BTDC Holds Productive Seminar At Apple Store

On Tuesday, July 21, the Town of North Hempstead Business & Tourism Development Corporation hosted a very special free, two-hour seminar at the Apple Store at 1900 Northern Blvd. in Manhasset. The Apple Manhasset Business Team discussed how to get the most business productivity out of Apple Mobile Devices (iPhone, iPad, MacBook, Apple Watch) using Apple IOS, Apple Filemaker, Connectivity Tools and Productivity Apps (cross platform).

The response was overwhelming, as residents and small business operators poured in to take advantage



Full house (Photos by Katie Miller)



Saberah Samet, Councilwoman Anna Kaplan and Kim Kaiman of the BTDC

of this valuable seminar and learn about how these devices can improve their communication and bottom line. Nonprofits were also invited to take part in this informative session.

A complimentary and tasty

breakfast was part of the event and was catered by Manhasset resident Alexandra Troy, proprietor of the Culinary Architect in Greenvale.

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Cathy Samuels and Karen Sawyer of Manhasset CASA with Cindy Cardinal

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