Cardinal Health Awards Grant To Manhasset CASA

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The Cardinal Health Foundation announced that it has awarded Manhasset CASA grant funding from its Generation Rx program. CASA is one of 17 nonprofit organizations across the country to receive funding to help fight prescription drug misuse by improving community medication disposal programs.

CASA will work with its many dedicated partners to implement educational programs for safe medication practices as well as facilitate the promotion of local and permanent disposal programs in Manhasset, the Town of North Hempstead and Nassau County. "Our community is fortunate to have such committed partners support our Generation Rx Medication Disposal Grant. We look forward to working with them in our efforts to reduce teen prescription drug abuse," stated Dr. Caryn Sawyer, executive director, Manhasset CASA.

"Manhasset CASA has been a proactive and effective leader in helping to curb prescription drug abuse. Their educational and community programs teach residents about steps they can take to prevent substance abuse, secure their medications and dispose of old prescription drugs so they don't fall into the wrong hands. This funding will enable them to expand upon their good work and continue saving lives," said Senator Jack M. Martins.

According to the 2013 National Survey on Drug Use and Health, nearly 70 percent of those who misuse prescription drugs get them from family members or friends, often from the medicine cabinet. "One of the simplest and most effective ways to fight prescription drug misuse is to encourage the proper disposal of unused or expired medication," said Betsy Walker, Community Relations director at Cardinal Health and Generation Rx Program manager. "That's why the Cardinal Health Foundation is investing \$360,000 to support these programs and

educate on proper disposal."

With grant funding from the Generation Rx program, Manhasset CASA will work to increase awareness and community participation in the New York State Senate Shed the Meds disposal program, the Nassau County Police Department Precinct Disposal Box Program and the Town of North Hempstead's Stop Throwing Out Pollutants (STOP) Program. "Manhasset CASA is effective in educating residents about the importance of safely disposing of unused prescription drugs, as well as increasing awareness of the town's Stop Throwing Out Pollutants prescription drug disposal program. Our continuing partnership with CASA and the Nassau County Police Department will remove dangerous drugs from the mainstream before they can fall into the wrong hands and lead to addiction and heartbreak," added Judi Bosworth, supervisor of the Town of North Hempstead.

"The Nassau County Police Department urges all our citizens to dispose of their unused medications in an effort to keep our community safe and healthy", stated Acting Police Commissioner Thomas C. Krumpter of the Nassau County Police Department. "Cleaning out your medicine cabinets and properly disposing of any unused or expired medications is key to preventing substance abuse. Studies indicate that 70 percent of young people who went on to use heroin starte ¹ their road to addiction with opiates found in their family or friends medicine cabinets.



From left, standing: Erica Bradley, executive director at PATV; Barbara Donno, mayor of Plandome Manor; Jack M. Martins, New York State Senator Seventh District; Steven Chassman, executive director, LICADD; Charles Cardillo, superintendent of Manhasset Public Schools; Lisa Grygiel, executive president, Manhasset SCA; Jeiver Espinosa, detective lieutenant Nassau County Police Department Community Affairs; Paula Pontrelli, CPP, supervisor, Nassau County Department of Human Services Office of M.H.,C.D.,DDS; Elizabeth Johnson, editor, Manhasset Press and Port Washington News; Anna Kaplan, councilwoman Town of North Hempstead Fourth District; Sue Auriemma, liaison, Greater Council of Manhasset Civic Associations; and Maria Commisso, supervising pharmacist at Raindew Pharmacy; seated: Brittany Becker, MS, MHC, community education and prevention specialist, LICADD; Ivy Jin, president, Manhasset CASA Youth Committee Club; Dr. Caryn Sawyer, executive director of Manhasset CASA; Andrew Lunetta, vice president at Manhasset CASA and Cathy Samuels, project director at Manhasset CASA.

Together, we are combating the national heroin crisis through awareness, education, enforcement and treatment initiatives," explained Nassau County Executive Ed Mangano.

Manhasset CASA's project is collaborative, partnering with other organizations and engaging local pharmacists, like Raindew Pharmacy, because pharmacists play a key role in educating their communities about how to use medications safely.

The CASA Youth Club of Manhasset High School will also be involved in the project. According to the Substance Abuse and Mental Health Services Administration, youth who learn about the risks of prescription drug misuse are up to 50 percent less likely to try prescription drugs. Young people also help influence their parents to properly dispose of unused or expired medications.

The program will also utilize social marketing strategies to promote local and permanent disposal programs. "The *Manhasset Press*, Manhasset's hometown paper for 84 years, fully supports Manhasset CASA's efforts in print and online to communicate this important message across to youth, parents and the greater community," stated Elizabeth Johnson, editor of the *Manhasset Press*. "PATV is thrilled to be able to support Manhasset CASA's Safe Medication Practices for Life Program and to be given the opportunity to help reduce opioid and prescription drug misuse in our community," added Erica Bradley, executive director, Public Access Television (PATV).

Manhasset CASA will measure the impact and

outcomes of the disposal program's promotion efforts and education efforts, and will seek potential opportunities for scaling up and spreading the program to other communities.

Since 2009, the Cardinal Health Foundation has invested over \$5 million in partnerships and grants across the country to raise awareness and knowledge about the dangers of prescription drug misuse through the Generation Rx program. "On behalf of Cardinal Health, we are pleased to support the work of Manhasset CASA," Walker said.

Since 2001, the Manhasset Community Coalition Against Substance Abuse, Inc. (CASA) has existed in the Manhasset community as a resource to reduce the illegal, underage use of alcohol, tobacco, prescription and other drugs among its youth. CASA strives to reach youth before they are in trouble by connecting parents, school, community and youth as partners in this common goal. Their goals are to reduce substance abuse among youth and, over time, among adults; and to establish and strengthen collaboration among communities, private nonprofit agencies, and federal, state and local governments to support the efforts of our community coalition to prevent and reduce substance abuse among youth. CASA operates under the Drug-free Communities Support Program (DFC) by the Office of National Drug Control Policy (ONDCP) and the Substance Abuse and Mental Health Services Administration (SAMHSA). To learn more, visit manhassetcasa.org or like them on Facebook.